



Dear NAIOP Community,

NAIOP Utah is launching a new program focused on advocating state and local governmental organizations on behalf of the Commercial Real Estate Industry. Advocacy is one of the primary focuses of NAIOP, and the Utah Chapter is elevating its efforts to unify and amplify our industry's voice so that the State and Local Governments recognize the impact our industry has on the economy.

This new program will establish and strengthen the understanding and appreciation of Commercial Real Estate in Utah. It will focus on building strong relationships with state and local government officials to educate them on the role that Commercial Real Estate plays in elevating economic opportunity in the State. Cheyenne Hawks, Executive Director of NAIOP Utah, and Stuart Clason, Legislative Committee Chair, are leading the effort to advance the program.

The overall vision is to drive state and local public policy that enhances and protects commercial real estate development in Utah. We have seen a rise in local and state legislative actions that are detrimental to our industry requiring more and more coordination between all of the members of the Commercial Real Estate Community. This program will formalize these efforts, and it will immediately focus on driving legislation that will create positive policy tools for our industry.

If you or your organization is interested in learning more about the program, please let us know.

Sincerely,

Cheyenne Hawks, Executive Director, NAIOP Utah