

January 12, 2024



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**Happy Friday EVERYONE!!!**



### **The state of Utah 2023:**

#### **National rankings and awards**

*Utahns now have proof of what we've always known—Utah is the best state in America.* (Photo by Ryan Sun, Deseret News)



### **Ryan Smith aims to create 'iconic' tech incubator in Provo**

*Qualtrics founder and Utah Jazz owner Ryan Smith has grand plans to create a "tech incubator," where people with startup ideas can live and work and bring their visions to life in a new Provo community.*(Photo by Ksl.com)

## **Cheesecake Factory to open first Utah County location in Orem**

*Utah County is finally getting its first Cheesecake Factory restaurant as the chain announced plans for a new location in Orem.* (Photo Jason Olson, Deseret

News)



## **2023 Utah Business year in review**

A recap of notable news, M&A activity and closed funding rounds within Utah's business community from each month of 2023.

## **Mars Announces \$237 Million Nature's Bakery Facility in Salt Lake City**

The Utah Governor's Office of Economic Opportunity and the Economic Development Corporation of Utah (EDCUtah) announced the establishment of a 339,000 sq. ft. baking facility by Nature's Bakery in Salt Lake City.



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