

SPONSORSHIP PACKAGES

NAIOP Utah, in partnership with EDCUtah, presents to you NAIOPOLY!

The industry will be there. Will you?

WHAT: The ultimate real estate game just got an upgrade. Get in the game and up-to-date on CRE developments across the Wasatch Front.

WHO: Play the game with the industry elite. Among them will be developers, investors, site selectors, brokers, industry service providers, and a who's who of real estate industry players.

WHEN: September 28, 2023

WHERE: 5416 W. Amelia Earhart Dr.

HOTEL SPONSORSHIP - \$5,000

Corner Space - (3/3 available)

- Prominent recognition: verbal, signage, digital
- 16' x 16' usable booth space with two front and back logoed curtains
- Four participant tickets

Venue Sponsor - (1/1 available)

- Prominent recognition: verbal, signage, digital
- 10' x 12' usable booth space with front and back logoed curtain
- Four participant tickets

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BANKER SPONSORSHIP - \$5,000

Game Board Entrance Space - (1/1 available)

- Prominent recognition: verbal, signage, digital
- 10' x 10' booth space at Grand Entrance
- Distribute NAIOPOLY Bills with your logo to all players
- Sponsor both the "Chance" raffle and the "Grand Prize"
- Choose Grand Prize for ultimate game winner
- Spotlight to announce game winners at end of game
- Four participant tickets

HOUSE SPONSORSHIP - \$3,000

Food & Beverage Sponsor - (0/1 available)

- Recognition: Verbal, signage, digital
- Logoed napkins
- Three participant tickets

Gameboards Sponsor - (1/1 available)

- Branded physical gameboards with your company logo and likeness
- Recognition: Verbal, signage, digital
- Logoed participant gameboard
- Three participant tickets

Furniture Sponsor - (0/1 available)

- Recognition: Verbal, signage, digital
- Logoed tent signage on tall-boys OR provide your own logoed table clothes (12)
- Three participant tickets

Utilities Sponsor (Electrical and Water) - (0/2 available)

- Recognition: Verbal, signage, digital
- Three participant tickets
- Restroom signage

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TOKEN SPONSORSHIP - \$2,500

Cities, Economic Development - (0/6 available)

- Recognition: Signage, digital
- 10' x 12' booth space with front and back logoed curtain
- Two participant tickets

Railroad (General Contractors) - (0/4 available)

- Recognition: Signage, digital
- 10' x 12' booth space with front and back logoed curtain
- Two participant tickets

General Spaces - (19/19 available)

- Recognition: Signage, digital
- 10' x 12' booth space with front and back logoed curtain
- Two participant tickets

Community Chest, Non-Profit - (0/1 available)

- Recognition: Signage, digital
- 10' x 12' booth space with front and back logoed curtain
- Two participant tickets

CONTACTS:

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NAIOPOLY