

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

UTAH CHAPTER

2018

SPONSORSHIPS

PARTNER WITH NAIOP ***LEAD AND BE SEEN***

| Enhanced Networking

| Innovative Programs

| Proactive Education

| Developing Leaders

WHO WE ARE

NAIOP is the leading organization for developers, owners and investors of office, industrial, retail and mixed-use real estate. Representing the commercial real estate industry, NAIOP is comprised of over 250 local and 18,000 national members.

WHAT WE DO

NAIOP provides cutting-edge programs and research, recognition, and quality networking and business opportunities, as well as delivers legislative representation.

WHY PARTNER

With strategic relationships at your fingertips, your support will provide prominent exposure in front of industry leaders and decision makers, as well as play an integral role in shaping the industry's future and advancing emerging leaders.

UTAH COMMERCIAL REAL ESTATE SYMPOSIUM

The highly regarded NAIOP Utah Commercial Real Estate Symposium brings together over 500 of Utah's top executives, investors, developers and decision makers. The event is tailored to current market conditions providing up-to-date industry information and forecasts.

MARQUEE

\$13,000

- Event signage
- Digital, print and verbal recognition
- One exhibitor table
- Two reserved tables of 10
- Three full page ads in *Symposium Magazine*
- 50 copies of *Symposium Magazine*
- Capital Market update

PARTNER - industry exclusive

\$4,000

- Event signage
- Digital, print and verbal recognition
- One exhibitor table
- Five reserved seats
- One-page ad in *Symposium Magazine*
- 10 copies of *Symposium Magazine*

VIDEO - industry exclusive (2 available)

\$3,000

- Event signage
- Digital, print and verbal recognition
- Five reserved seats
- Branding of Symposium promo videos & 10 sec ad before one video
- Videos part of marketing campaign and shared via social media

LEAD AND BE SEEN

CONTINUED

UTAH COMMERCIAL REAL ESTATE SYMPOSIUM

COFFEE BAR

\$3,000

- Event signage
- Digital, print and verbal recognition
- Five reserved seats
- Branded cups, water and napkins

LANYARDS

\$2,000

- Event signage
- Digital, print and verbal recognition
- Five reserved seats
- Logo on Symposium lanyards and name tags

TABLE SPONSORSHIP

\$1,200

- Table recognition
- One reserved table of 10

LEAD AND BE SEEN

NAIOP GOLF TOURNAMENT

Considered one of the most enjoyable industry golf tournaments, this continually sold-out event at the Salt Lake Country Club facilitates business development, relationship building, and provides an overall good time.

MARQUEE \$5,500 <ul style="list-style-type: none"> Event signage Digital, print and verbal recognition Prize store sponsor Three foursomes 	PARTNER \$5,000 <ul style="list-style-type: none"> Event signage Digital, print and verbal recognition Prize store sponsor Two foursomes 	ASSOCIATE \$4,500 <ul style="list-style-type: none"> Event signage Digital, print and verbal recognition Exhibitor table One foursome
LUNCH \$4,000 <ul style="list-style-type: none"> Event signage Luncheon remarks Exhibit table One foursomes 	BREAKFAST \$3,500 <ul style="list-style-type: none"> Event signage Breakfast remarks Exhibit table One foursomes 	SNACK CART \$3,000 <ul style="list-style-type: none"> Event signage Recognition on cart Exhibit table One foursome
GOLF CARTS \$3,000 <ul style="list-style-type: none"> Event signage Recognition on carts Exhibit table One foursome 	TROPHY \$3,000 <ul style="list-style-type: none"> Event signage Trophy presentation Exhibit table One foursome 	PUTTING COURSE \$3,000 <ul style="list-style-type: none"> Event signage Winner presentation Exhibitor table One foursome
HOLE-IN-ONE \$2,000 <ul style="list-style-type: none"> Event signage Winner presentation One foursome 	COURSE CONTEST \$2,000 <ul style="list-style-type: none"> Event signage Signage: #3, #6, #9, #12 One foursome 	COURSE SIGNAGE \$2,000 <ul style="list-style-type: none"> Event signage Logo on all signage One foursome
HOLE SPONSOR \$1,750 <ul style="list-style-type: none"> Hole signage One additional lunch seat One foursome 	GRAND PRIZE TBD <ul style="list-style-type: none"> Event signage Exhibit table One foursome 	

LEAD AND BE SEEN

DEVELOPER OF THE YEAR

This annual award and recognition program honors a prominent Utah developer based on current and legacy considerations for outstanding projects and services, adaptability to market conditions, and Industry support through NAIOP.

MARQUEE SPONSORSHIP

\$3,000

- Event and table signage
- Digital, print and verbal recognition
- Two reserved tables of 10

PARTNER SPONSORSHIP

\$2,000

- Event and table signage
- Digital, print and verbal recognition
- One reserved table of 10

TABLE SPONSORSHIP

\$1,000

- Event and table signage
- One reserved table of 10

LEAD AND BE SEEN

HOLIDAY LUNCHEON

This members-only gathering pulls together the Utah NAIOP chapter for a seasonal celebration, as well as provides opportunity to support a local charity.

MARQUEE SPONSORSHIP

\$3,000

- Event and table signage
- Digital, print and verbal recognition
- Two reserved tables of 10

PARTNER SPONSORSHIP

\$2,000

- Event and table signage
- Digital, print and verbal recognition
- One reserved tables of 10

TABLE SPONSORSHIP

\$1,000

- Event and table signage
- One reserved tables of 10

LEAD AND BE SEEN

2017 ANNUAL CHAPTER SPONSOR

NAIOP Utah greatly appreciate all event support. Consistency is vital to any marketing or sponsorship campaign. To tie everything together and further your company reach and exposure, consider becoming a chapter sponsor.

PLATINUM | \$3,500 + MARQUEE SPONSOR OF THREE EVENTS

- Member Meetings sponsor
- Logo on event email and website
- Company name on chapter letterhead
- Paid memberships

GOLD | \$2,500 + PARTNER SPONSOR OF TWO EVENTS

- Member Meetings sponsor
- Logo on event email and website
- Company name on chapter letterhead

SILVER | \$1,500 + SPONSOR OF TWO EVENTS

- Member Meetings sponsor
- Logo on event email and website
- Company name on chapter letterhead

LEAD AND BE SEEN

SPONSORSHIP COMMITMENT



Please fill-out the following to confirm your sponsorship.
Return completed forms to lindsay@clevcom.com or NAIOP Utah
PO Box 9277, SLC, UT, 84109.

Contact Information:

Company Name

Contact Person

Contact Email

Contact Phone

Address/City/State/Zip

Contact Person

Sponsorships (specify level):

Utah Commercial Real Estate Symposium: _____

Golf Tournament: _____

Developer of the Year: _____

Holiday Luncheon: _____

Annual Chapter Sponsor: _____

Payment Information:

Please invoice me

I have enclosed a check made payable to NAIOP Utah

Please charge my credit card

Card Type: VISA

MasterCard

Discover

AMEX

Name as it Appears on Card

Credit Card Number

Billing Address/City/State/Zip

Expiration Date

CSC Number

Signature

Date